**PA Problem Gambling Prevention Workgroup**

**AGENDA**

**5/30/24 Meeting – 10am – 11am**

**Attendees**

**J**osh Ercole, Briana Cunningham, Diane Weed, Rob Mikulski, Julia Covert, Brandon Kauffman, Ian Kaiper-Marquez, Sarah Suhan, Gillian Russell, Sarah Opalinski, Courtney Coleman, Michael Camm, Marcia Goodman-Hinnershitz, Melissa Baxter, Lauren Foisy, Tien Duong, Talia Booth, Amy Black-Stockham, Jill Sprau, Liz Lanza, Jack Gallick, Eileen Panzarella, Laura Wiechecki, Jennifer Brown, Sarah Lehman, Lauren Burgess, Kathy Jiorle, Keisha Jordan, Erik Gudzinas

**Welcome & Introduction**

* Josh Ercole - represents the Council on Compulsive Gambling of PA (CCGP). CCGP is a statewide non-profit 501(c)(3) advocacy group whose mission is to address problem gambling in Pennsylvania – you can learn more about CCGP at [www.pacouncil.com](http://www.pacouncil.com)
* CCGP oversees the PA Problem Gambling Helpline – 1-800-GAMBLER and chat/text options available at [www.pacouncil.com](http://www.pacouncil.com).
* 2024 Helpline calls, chats & texts – still remain very high (averaging 200+/month)

**CCGP Updates**

* Trainings around state continue – in person & virtual
* County programs – variety of topics ranging from awareness to prevention to clinical treatment – info at [pacouncil.com/events](http://pacouncil.com/events)
* Upcoming presentations of note:
  + 2024 CPA Conference (Gambling/Gaming)
  + Tien Duong also presenting – PG & Older Adults
  + CCGP & DDAP will have tables – stop by!
* CCGP 2025 Conference – dates selected
  + March 6, 2025 – East (Radisson Philly NE)
  + March 13, 2025 – West (Doubletree – Cranberry-PGH)
  + Registration will open – January 2025
  + Anyone interested in presenting – contact Josh
    - RFP will be sent out – Summer 2024

**DDAP Updates**

* 6/18/24 - Gillian Russell Interactive Gaming Assessment Webinar
  + Open webinar – no need to register and open to all providers
  + <https://www.pacouncil.com/events/240618ddap/>
* DDAP 5 year allocation meetings in the future – info to come
* Ian completed Spring 2024 30 Hour Gambling Counselor course
  + He recommends that anyone interested in attending should do so
  + Contact Josh/DDAP Training Dept for details
  + Next sessions begin in Sept 2024

**Subcommittee Updates**

**At Risk Populations Subcommittee – Chairs:** Tien Duong, Kyle Kolbe, Haley Rhone

**Subcommittee Objectives:**

* 1. To research who are the priority at-risk population for gambling disorder
  2. Produce deliverables for PA Prevention Practitioners on the makeup and needs of these populations along with information about programs being implemented.

**Subcommittee Ongoing Deliverables:**

1. A matrix where group members assigned a specific at-risk population enters research information.
2. Infographics of the research to make it more digestible for readers. One for each quarter. Populations for this first round: Asian Americans, Veterans, Older Adults and Adolescents.
3. Intended to inform prevention practitioners, social media committee for consideration of target media, and suggested Program Subcommittee to look at what Prevention programs are available.

* **5/29/24 At Risk Population Subcommittee meeting update**

**Infographics currently completed & posted on CCGP website**

-Asian American

-Veterans/Active Military

**Infographics currently being drafted or assigned**

* + Adolescent Infographic – moving along
    - Research being done on topics
    - Will converge data/infographic in the future
    - May have various due to different areas of focus
    - Target date – by the holidays

After Adolescents, other planned infographics include:

* Older Adults also in the works (hopefully ready by holidays)
* Latino/Hispanic – research done – infographic forthcoming
* LGBTQ+ - research done – infographic forthcoming
* Other potential future infographics include:
  + Co-occurring
  + Individuals in recovery
  + College students

New Infographics will be shared with group for feedback in near future

**Social Media Subcommittee – Chair:** Mallory Perrotti (Lauren Foisy providing update)

**Subcommittee Objectives and Deliverables**

* + - * Create SM campaigns/ready-made posts and other materials to use.
      * Build a **SM Toolkit** that meets the following requirements:
        + It will be used (built based on input from prevention professionals on what they need)
        + It will be usable long-term (throughout a year) yet be fluid (can be updated)
        + It will be housed on the CCGP website as completed

**www.pacouncil.com/ppgpw**

* + - * Training and learning opportunities.
* **5/21/24 Social Media Subcommittee meeting update**
* Sent out ads/videos for feedback
* Ads approved by DDAP and now available on CCGP’s website
  + - * <https://www.pacouncil.com/social_media/>
      * Ads can be used by counties – logos can be added, content should not change
* Group decided that future meetings will be held as needed and will support any work that Ian is working on that aligns with subcommittee goals
* Subcommittee is open to questions/comments/new content

**Other Items:**

**Philadelphia County**

May 23 – Philly Problem Gambling Symposium recap

College students – excellent, impressive gambling presentation

Shared that gambling is not discussed during college orientation while ATOD is

Shared that gambling activity in dorms/frats/sororities is very prominent

Group created one pager *(see below)*

Lived experience program – powerful, inspirational discussion

Several exhibitors and over 70 registrations

2025 – Tien hopes to hold a full day program – will keep workgroup posted

**Philadelphia County**

* Lauren Burgess – CADEKids has been focusing on having conversations with school district by looking at violence prevention first before other programs (SUD/gambling)
* Stressing the importance of looking at ALL
* Slow progression, but getting there and keeping the conversation going

**Berks County**

* Marcia Goodman-Hinnershitz shared that school districts in Berks are specifically looking at gambling curriculum and open to having prevention programs offered to students
* Reminded group that it took years to get to this point
* Josh asked Marcia/COCA to consider presenting on history of Berks gambling prevention/challenges/successes at a future meeting

**Bucks County**

Lauren Foisy shared that they are seeing increased interest from school districts

* 2 new prevention providers added for upcoming FY

**Next steps & future meeting(s)**

**Proposed next meeting – Thursday, September 5th @ 10am**

* Anyone interested in presenting at a future meeting, contact Josh – [josh@pacouncil.com](mailto:josh@pacouncil.com)
* Interested in joining a subcommittee? Contact Josh/Tien/Mallory/Ian

Next Subcommittee Meetings

At Risk – TBD

Social Media – TBD/As needed

**Closing words & Adjourn**

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